



MAJOR EVALUATION FORM
INTERDISCIPLINARY COMMUNICATION STUDIES

Name _____

eNumber _____

Transfer students must complete at least half of the course credits required for this major at Elmhurst College.

Elmhurst College is in the process of converting from course credits to semester hours. Please note this will not change the relative value of each class, only the way it is transcribed. 1.0 course credit = 4 semester hours

EC Course #	EC Course Title	Transfer Institution	Transfer Course #	Course Credit	Grade
Core Curriculum					
ART 113	Introduction to Art Software				
ART 325	Visual Communication [prereq: ART 113]				
COM 114	Interpersonal Communication				
COM 213	Public Speaking				
COM 316	Communication Theory [prereq: COM 114]				
ENG 201	Composition III [prereq: ENG 106]				
ENG 303	Business & Technical Writing [prereq: ENG 106]				
COM 490 <i>or</i> COM 498*	Senior Seminar: Topics in Communication <i>or</i> Internship Capstone				
Track Courses (5)					
Complete five courses in one of the three tracks listed below, with a minimum of two departments represented in the selection of courses. At least three courses in the track must be at the 300/400-level [at a 4 year college].					
TRACK ONE: MEDIA WRITING AND PRODUCTION – COM 211 & ENG 305 are required along with three courses selected from ART 125, 216, 217, 316, 317, 342; COM 260, 411, 413, 419, 468*; ENG 306					
COM 211	Media & Society				
ENG 305	News Writing				
TRACK TWO: ADVERTISING – BUS 230 & 334 are required along with three courses from: ART 125, 216, 316, 318, 342, 416; BUS 250, 263*, 331, 335; COM 211, 260, 315, 317, 413, 419, 420, 468*; PSY 303					
BUS 230	Principles of Marketing				
BUS 334	Advertising & Integrated Marketing Campaigns				
TRACK THREE: ORGANIZATION/HUMAN RESOURCES – BUS 250 & 354 are required along with three courses from: BUS 263*, 350, 453, 454, 457; COM 311, 312, 315, 320, 331, 413, 419, 450, 468*; PSY 303, 326, 422; SOC 315					
BUS 250	Management Theory and Practice				
BUS 354	Human Resources Management				

For students interested in **Creative Advertising**: ART 125, 216, 316, 416, BUS 335 & COM 498 are strongly recommended.
 For students interested in **Account Management**: BUS 250, 263, COM 213, 317, 319 and COM 498 are strongly recommended.

* Strongly recommended

Evaluator _____ Date _____ Update(s) _____

Date(s) Sent to Student _____