

Name \_\_\_\_\_

eNumber \_\_\_\_\_

**Admission to the University does not guarantee admission to programs in Business and Economics.**  
**Admission to the Business and Economic programs require:**  
 Overall cumulative transfer GPA 2.75 or better  
 Completion of MTH 111 Introduction to Mathematical Methods and Applications or the equivalent with a C or better  
 Completion of ENG 106 Composition II or the equivalent with a C or better.

*The Chair of the Department may allow admission after review of all required materials.*

**Transfer students must complete at least half of the course credits required for this major at Elmhurst University.**  
 Students who transfer in more than half of the Business courses in this major will be required to take additional upper-level courses in the Business Department, which requires the prior approval of the department chair.

**1.0 course credit = 4 semester hours**

**A grade of C or higher is required for all major courses.**

EU Course #	EU Course Title	Transfer Institution	Transfer Course #	Course Credit	Grade
<b>CORE CURRICULUM, Grade of C or better</b>					
BUS 230	Principles of Marketing				
BUS 250	Management Theory and Practice				
BUS 261	Financial Accounting				
BUS 262	Management Accounting				
BUS 271	Introduction to Global Business				
BUS 301	Introduction to Logistics & Supply Chain Management				
BUS 340	Business Finance				
BUS 456	Strategic Management in the Global Environment				
ECO 210	Principles of Microeconomics				
ECO 211	Principles of Macroeconomics				
MTH 126 <i>or</i> MTH 151	Analysis for the Business and Social Sciences <i>or</i> Calculus I				
MTH 345	Elementary Statistics				
<b>SPECIALIZATION, 5 COURSES REQUIRED Grade of C or better</b>					
BUS 439	Integrated Marketing Management				
<p><b>Choose one of the following specializations (Grade of C or better is required):</b></p> <p><input type="checkbox"/> <b>Integrated Marketing Management – Take either:</b> BUS 330 or BUS 331, and BUS, 439 <b>and three full courses from:</b> BID 385, BUS 330 or 331 (if did not take it as a requirement. Cannot count twice), 334, 336, 375, 405, 431, 432, 434, 468. <b>A student may take a BUS 470and/or 492 as approved by chair and marketing advisor.</b></p> <p><input type="checkbox"/> <b>Marketing Research &amp; Consumer Insights – BUS 331 Market Research and BUS 439 and three full credit electives from these courses:</b> BUS 330, 434, 468, BUS 492 (Final Market Research Project, senior year or consent of the Business department chair) <b>Bus 330 and/or 331 should be taken <u>before</u> all other electives.</b></p>					

Notes:

Evaluator \_\_\_\_\_ Date \_\_\_\_\_ Update(s) \_\_\_\_\_