# **Advising Notes for**

## All Business Majors (except Economics)

Suggested registration for first two years

	Fall Term	Jan Term	Spring Term	
First Year	FYS 100 ENG 105 Composition I MTH 111 or MTH 126* IC Coursework *As indicated by placement exam	IC course	ENG 106 Composition II MTH 126 or MTH 345 (if MTH 126 taken in Fall) BUS 230 or BUS 250 or BUS 271 IC Course BUS 470-02: The Elmhurst Edge 2.0 (.5 course credits)	
	Please see notes below.		Please see notes below.	
Sophomore	BUS 261 MTH 345 or ECO 210 <b>or</b> ECO 211 BUS 230 or BUS 250 or BUS 271 IC Coursework BUS 470-02: The Elmhurst Edge 2.0 (.5 course credits) if not already taken.	IC course or BUS 230 or BUS 250 or BUS 271	BUS 262 MTH 345 or ECO 210 <b>or</b> ECO 211 BUS 301 IC Coursework BUS 470-02: The Elmhurst Edge 2.0 (.5 course credits) if not already taken.	
	Please see notes below.		Please see notes below.	

### Notes:

- NOTE: No SPA or IEJ courses in the first two years
- A C or better is required for all business core courses, including BUS 230, BUS 250, BUS 271, BUS 261, BUS 262, BUS 301, ECO 210, ECO 211, MTH 126 and MTH 345.
- If students did not successfully complete the above listed courses with a C or better, they should repeat the course in the following semester.
- Non-major courses to consider for second year: Any outstanding proficiency coursework (English Composition, Math and/or World Language, if not already satisfied).

Students are welcome to contact The School of Business with any questions or additional guidance.

# **ALL BUSINESS & ECONOMICS MAJORS**

# Integrated Curriculum Advising Worksheet

Areas of Knowledge Maximum of 2 courses from a department can fulfill AoKs				
Interpretation and Identity				
Inquiry into Ethics & Justice <b>[IEJ]</b> Religious Studies in Context <b>[RSC]</b>	PHL 310 or BID 385 recommended			
Literature [LT]				
Fine Arts <b>[FA]</b>				
Societies, Individuals and Cultures				
Historical Analysis [HA]				
Social & Political Analysis [SPA]	BUS 350 or BID 385 recommended			
Cognitive & Behavioral Sciences <b>[CBS]</b>				
Natural Science				
Physical Science [PS]				
Life Science [LS]				

Proficiencies			
Writing (ENG 105) or equivalent			
Mathematics	Met in major		
World Language (2 years HS or 102)			

- Work closely with your faculty advisor in selecting courses for AoKs and Tags. Many courses will satisfy an AoK and 1 or 2 Tags. However, it is not necessary for each course to count for more than one requirement.
- As you map out your academic plan, be sure to revisit it each term; especially if you change major(s), minor(s) and/or schedules.
- Professional Development: BUS 470-02 The Elmhurst Edge 2.0, 1<sup>st</sup> or 2<sup>nd</sup> year; Bus 470-04 The Elmhurst Edge 4.0, 3<sup>rd</sup> or 4<sup>th</sup> year; Bus 469 School of Business Mentoring Program (3<sup>rd</sup> and 4<sup>th</sup> year); Bus 468 Internship.

Skills & Values Tags					
Skills					
Oral Communication <b>[O]</b>	BUS 355 recommended				
Quantitative Reasoning [Q]	MTH 345				
Writing 300/400 level at a 4-year institution <b>[W]</b>	BUS 456				
Information Literacy associated with Major [I]	BUS 262 or BUS 340 at Elmhurst University				
Values Development					
Intercultural Global Engagement <b>[G]</b>	BUS 271				
Intercultural Domestic Engagement <b>[D]</b>	BUS 350 recommended				
Social Responsibility 300/400 level at a 4-year institution <b>[S]</b>	BUS 350 or PHL 310 or BID 385 recommended				

Developmental Experiences				
First Year Seminar (Waived for Transfer Students)				
ENG 106				
Experiential Learning	BUS 468 recommended			
Senior Capstone	Met in Major			

**BOLD = Required course for major.** 



#### MAJOR EVALUATION FORM MARKETING (BS)

## Name

#### eNumber \_\_\_\_\_

#### Admission to the University does not guarantee admission to programs in Business and Economics. Admission to the Business and Economic programs require:

Overall cumulative transfer GPA 2.75 or better

Completion of MTH 111 Introduction to Mathematical Methods and Applications or the equivalent with a C or better Completion of ENG 106 Composition II or the equivalent with a C or better.

The Chair of the Department may allow admission after review of all required materials.

Transfer students must complete at least half of the course credits required for this major at Elmhurst University. Students who transfer in more than half of the Business courses in this major will be required to take additional upper-level courses in the Business Department, which requires the prior approval of the department chair.

1.0 course credit = 4 semester hours

#### A grade of C or higher is required for all major courses.

		Transfer	Transfer	Course		
EU Course #	EU Course Title	Institution	Course #	Credit	Grade	
CORE CURRICULUM, Grade of C or better						
BUS 230	Principles of Marketing					
BUS 250	Management Theory and Practice					
BUS 261	Financial Accounting					
BUS 262	Management Accounting					
BUS 271	Introduction to Global Business					
BUS 301	Introduction to Logistics & Supply Chain Management					
BUS 340	Business Finance					
BUS 456	Strategic Management in the Global Environment					
ECO 210	Principles of Microeconomics					
ECO 211	Principles of Macroeconomics					
MTH 126 <b>or</b>	Analysis for the Business and Social Sciences or					
MTH 151	Calculus I					
MTH 345	Elementary Statistics					
SPECIALIZATIO	N, 5 COURSES REQUIRED Grade of C or better					
BUS 439	Integrated Marketing Management					
<ul> <li>Choose one of the following specializations (Grade of C or better is required):</li> <li>Integrated Marketing Management – Take either: BUS 330 or BUS 331, and BUS, 439 and three full courses from: BID 385, BUS 330 or 331 (if did not take it as a requirement. Cannot count twice), 334, 336, 375, 405, 431, 432, 434, 468. A student may take a BUS 470and/or 492 as approved by chair and marketing advisor.</li> </ul>						
Marketing Research & Consumer Insights – BUS 331 Market Research and BUS 439 and three full credit electives from these courses: BUS 330, 434, 468, BUS 492 (Final Market Research Project, senior year or						
consent of the Business department chair) Bus 330 and/or 331 should be taken <u>before</u> all other electives.						
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Notes:

Update(s) \_\_\_\_