

Name _____

eNumber _____

Admission to the University does not guarantee admission to programs in Business and Economics.
Admission to the Business and Economic programs require:
 Overall cumulative transfer GPA 2.75 or better
 Completion of MTH 111 Introduction to Mathematical Methods and Applications or the equivalent with a C or better
 Completion of ENG 106 Composition II or the equivalent with a C or better.

The Chair of the Department may allow admission after review of all required materials.

Transfer students must complete at least half of the course credits required for this major at Elmhurst University.
 Students who transfer in more than half of the Business courses in this major will be required to take additional upper-level courses in the Business Department, which requires the prior approval of the department chair.

1.0 course credit = 4 semester hours

A grade of C or higher is required for all major courses.

EU Course #	EU Course Title	Transfer Institution	Transfer Course #	Course Credit	Grade
CORE CURRICULUM, Grade of C or better					
BUS 230	Principles of Marketing				
BUS 250	Management Theory and Practice				
BUS 261	Financial Accounting				
BUS 262	Management Accounting				
BUS 271	Introduction to Global Business				
BUS 301	Introduction to Logistics & Supply Chain Management				
BUS 340	Business Finance				
BUS 456	Strategic Management in the Global Environment				
ECO 210	Principles of Microeconomics				
ECO 211	Principles of Macroeconomics				
MTH 126 <i>or</i> MTH 151	Analysis for the Business and Social Sciences <i>or</i> Calculus I				
MTH 345	Elementary Statistics				
SPECIALIZATION, 5 COURSES REQUIRED Grade of C or better					
BUS 439	Integrated Marketing Management				
<p>Choose one of the following specializations (Grade of C or better is required):</p> <p><input type="checkbox"/> Integrated Marketing Management – Take either: BUS 330 or BUS 333 and BUS, 439 and three full courses from: (BUS 330 or BUS 333 (Cannot count twice if taken as the IMM requirement), 334, 336, BUS 337 (.5), BUS 338 (.5), 375, 431, 432, 434, 468 and ECO 418 Recommended: BUS 470 and/or 492</p> <p><input type="checkbox"/> Marketing Research & Consumer Insights – BUS 333 and BUS 439 and <u>three full credits</u> electives from: BUS 330, 434, 468, BUS 492 (Final Market Research Project, senior standing or prior approval from the Dean.), or ECO 418 (Recommended: Bus 330 and/or 333 taken <u>before</u> all other electives.)</p>					

Notes:

Evaluator _____ Date _____ Update(s) _____